

# 2022 BERWICKSHIRE COUNTY SHOW

www.berwickshirecountyshow.org.uk

## Sponsorship Form 2022

Please return by 14<sup>th</sup> June 2022

Please see the sponsorship options on the reverse, which explains the packages and attributable benefits for each level. Please indicate which level you wish to support, and return it to the address below.

<b>NAME:</b>				
<b>ADDRESS:</b>				
<b>POSTCODE:</b>		<b>TELEPHONE:</b>		<b>EMAIL:</b>

Please tick  
or indicate  
number

<b>Main Sponsor</b>	Overall Show Sponsor(s)	£750	£
<b>Gold</b>	Main ring sponsors £300	£300	£
<b>Silver</b>	Livestock, Horse, Dog or Poultry ring sponsors	£200	£
<b>Bronze</b>	Class sponsorships (4 classes) for £100	£100	£
<b>Individual Class Sponsorship</b>	£30 each class	£30	£
<b>Other Sponsorship/Support (see list attached or please contact to discuss)</b>			£
<b>TOTAL ENCLOSED</b>			£

**Return to completed forms and remittance to:** Natalie Cormack, Dairy Cottage, Tower Road, Ayton, TD14 5QX

**Please make remittance payable to:** Berwickshire Agricultural Association or  
BACS to:  
Sort Code: 83-18-40  
Account No: 00615495

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## Sponsorship Packages and Benefits

### Main Sponsor £750

- 6 Admission Tickets
- 6 Lunches
- 6 Drinks Tickets
- Free full page Advertisement in the Catalogue and Schedule (includes cover pages)
- Banner space at entrances and other strategic points
- Trade stand space

Note: this package can be tailored to suit individual businesses' requirements

### Gold Main Ring sponsor £300

- Up to 3 banners around main ring
- Complimentary Full Page Advert in catalogue
- 2 complimentary Admission tickets
- 2 complimentary lunch tickets
- 1 Ringside car parking

### Silver Livestock/Horse/Dog/Poultry Ring sponsor £200

- Up to 2 banners on each cattle and sheep judging rings
- 2 complimentary admission tickets
- 2 complimentary lunch tickets
- special rates for advertising in catalogue and schedule

### Bronze Class sponsorship (4 classes) £100

- Mention in catalogue on each of four classes
- Complimentary admission ticket
- Complimentary lunch ticket
- Ringside parking

### Individual Class Sponsorship £30 each class

- Mention in catalogue on each class sponsored
- Complimentary admission ticket

### Other Sponsorship Opportunities

Overall Show Championship £75	Poultry Championship £25	Quoits Competition £75
Overall Sheep Section £450	Poultry Section £200	Overall Hunter Championship £50
Overall Cattle Section £250	Overall Equine Sponsor £450	Vintage Section (Cars & Machinery) £200

Individual Main Ring Activities: eg. Pipe Band £400 or Terrier Racing £25